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LogoLounge 9: 2,000 International Identities By Leading Designers

Synopsis

THE NINTH BOOK IN THE LOGOLOUNGE SERIES once again celebrates expert identity work by notable designers and up-and-coming talents from around the world. This edition's far-reaching collection offers inspiration, insight, and an indispensable reference tool for graphic designers and their clients. Masterminded by Bill Gardner, president of Gardner Design, the LogoLounge.com website showcases the latest international logo creations.LOGOLOUNGE vol. 9 PRESENTS THE 2,000 BEST LOGO DESIGNS as judged by a select group of identity designers and branding experts. Logos are organized into 20 visual categories for easy reference. Within each section, case studies allow a closer look at designs from diverse firms such as Hornall Anderson, Lippincott, Tether, Von Glitschka Studios, OCD and more. Each story details the logo design journey, from concept to finish. LOGOLOUNGE vol. 9 is the definitive logo resource for graphic designers, brand managers and start-ups looking for ideas and inspiration.

Book Information

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Customer Reviews

Logolounge's new book is a nice addition to the series with yet another 2,000 professional looking logos added. It's a good resource for graphic designers to get a quick visual spark.The logos are grouped into different categories which makes them easier to find. While you can find free logo designs on Pinterest, there's no way to sort them by subject matter, theme or design elements.In addition to the logos, there are a few case studies on the design process for several companies.Just like the earlier books, LogoLounge continues to be a very useful reference for graphic designers.

Just what I was expecting, great logos.

Great book. Lots of inspiration!

Great book at a good price.

LogoLounge 9: 2,000 International Identities by Leading Designers LogoLounge 8: 2,000 International Identities by Leading Designers LogoLounge 3: 2000 International Identities by Leading Designers (v. 3) Pie in the Sky Successful Baking at High Altitudes: 100 Cakes, Pies, Cookies, Breads, and Pastries Home-tested for Baking at Sea Level, 3,000, 5,000, 7,000, and 10,000 feet (and Anywhere in Between). Mongolian Music, Dance, and Oral Narrative: Performing Diverse Identities (Donald R. Ellegood International Publications) Malawi& Mozambique1:900,000/1,900,000 (International Travel Maps) Autocourse 2015-2016: The World's Leading Grand Prix Annual - 65th Year of Publication (Autocourse: The World's Leading Grand Prix Annual) Law of Attraction Directly from Source: Leading Edge Thought, Leading Edge Music Luxury Dream Homes: 154 Luxury Home Plans from Eleven Leading Designers Starting Your Career as a Theatrical Designer: Insights and Advice from Leading Broadway Designers Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students 2012 International Plumbing Code (Includes International Private Sewage Disposal Code) (International Code Council Series) Logo Design Love: A Guide to Creating Iconic Brand Identities, 2nd Edition Eating Identities Doing Cultural Studies: The Story of the Sony Walkman (Culture, Media and Identities series) Jewish Identities in Iran: Resistance and Conversion to Islam and the Baha'i Faith Black Identities: West Indian Immigrant Dreams and American Realities Branding Post-Communist Nations: Marketizing National Identities in the "New" Europe (Routledge Research in Cultural and Media Studies)